



SPECIAL FEATURES OF 25th ANNIVERSARY OFFER

1. This **special offer is valid** between 1st April 2020 to 31st March 2021.
2. **Refundable Franchisee Fees.** The Franchisee fees of Rs. 100000/- (Rupees One Lakh Only) is refundable, if the Franchisee admits 150 students in (One Year, PGDCA / ADCA Course) of NICE within 12 months of the date of MOU.
3. **Marketing and Promotional Support.** The Corporate Office will provide Complete Marketing and Promotional Support (Macro Level). The Corporate Office will also provide a Marketing Executive for 12 months or if the Corporate Office is not able to provide any M.E., then the Corporate Office will reimburse the salary of One Marketing Executive for First Year (Maximum @ Rs 5000/- per month for 12 months). The Salary of One Marketing Executive will be reimbursed, subject to the condition that the Centre actually appoints one M.E who successfully completes the training which will be provided to him by the Corp. Office and such appointment is subject to review on a monthly basis.
4. **Wide Publicity (FREE).** Normally the Corporate Office spends about Rs. 50 Lakhs towards **Newspaper Publicity** in one year. The new franchisee gets Free Publicity for the 1st Year. The new Franchisee gets direct benefit of Rs. 50 Lakhs worth of Newspaper Publicity and also Extensive support for other types of publicity & marketing. These offers are limited to the first 25 franchisee only).
5. **Target Incentive :** All new Franchisee admitting 200 students (PGDCA / ADCA Course) in the first year, will be eligible to **get 2 Free Tickets to Thailand (Bangkok)**.
6. The new franchisee is also eligible to participate in **Special Promotional & Scholarship Schemes** announced with different Newspapers of the State and International Social Organizations as well as other Govt. Programs.
7. **A wide range of course.** The Franchisee is eligible to offer a wide range of courses. The details of all courses which can be offered by the new Franchisee are given elsewhere in this Website.
8. **No Royalty** is charged by NICE. (Only a fixed amount of Rs. 1000/- p.m is taken from each centre towards Monthly Administrative Charge, irrespective of the number of students admitted). All the admitted students are required to purchase their course materials from the Corporate Office. The Cost of Course materials is very nominal and is different for each course. There is no Separate Fees for issue of Certificates and it is absolutely FREE for all admitted and pass out students.
9. The most **Reputed** Institute of Odisha having the **Highest** Number of Branches.
10. Large Number of **Government Projects.** Good Scope of Income. Many Govt. jobs being advertised almost everyday for posts, in which the requirement is Graduate with PGDCA from a Reputed Institute. Employers & Students prefer PGDCA from NICE.
11. **Democracy.** The Franchisee Centre has the **power** to decide on its own, the Course Fees for all NICE Courses. All important policy decisions are taken in Franchisee Meetings organised at regular intervals.

